



Romania energy storage economics





Overview

The present report analyses the status, challenges, and opportunities for energy storage in Romania, focusing on technological, regulatory, financial, and business aspects. Privately held MASS Group Holding plans to invest more than €1 billion (~\$1.18 billion) in large-scale battery energy storage projects in Romania after reaching an agreement with the Romanian government, Reuters reported on Wednesday. The projects are intended to support Romania's power grid as Romania stands at a pivotal moment in its energy journey, where the adoption of advanced storage technologies is poised to redefine its path toward sustainability and economic resilience. It emphasizes the urgent need to accelerate storage deployment in parallel with the expansion of renewable energy sources. Romania, located in the north-eastern part of Europe's Balkan Peninsula, is expected to be one of the fastest-growing countries in Europe's new energy market, thanks to its rich natural resources and optimising policy environment. This enables the integration of renewable sources and ensures grid stability.



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[Mass Group Holding to invest 1 billion euros in Romanian battery](#)

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